



Freshly Becomes the First Fresh-Prepared Meal-Delivery Company to be Certified by Gluten-Free Food Services (GFFS) Certification Program

Gluten-free Consumers Can Now Take Advantage of Food that is Delicious and Convenient

AUBURN, Wash. (June 21, 2018)— The Gluten Intolerance Group (GIG), the leader in the certification of gluten-free products and food services, announced today that [Freshly](#) is the first fresh-prepared meal-delivery company to be certified gluten-free by GIG's [Gluten-Free Food Services](#) (GFFS) Certification Program.

Freshly is a subscription-based food company that delivers healthy, fully prepared meals directly to customers' doors, each ready to eat in only three minutes. Since launch, Freshly has offered a fully gluten-free menu, and has recently worked with GIG to ensure these meals meet certification standards, thus providing peace of mind and a healthy, convenient option for their gluten-free customers. The certification of Freshly adds to the rapidly expanding range of foodservice operations being certified gluten-free by GFFS, and the GFFS designation ensures that Freshly's chefs are equipped to safely prepare gluten-free meals and food items.

Freshly's weekly menu features more than 30 different all-natural, nutrient-rich meals, all of which are made with high-quality ingredients, and without artificial preservatives, refined sugars or hydrogenated oils. Recognizing that the gluten-free product market is one of the fastest growing life and health choice markets, being GFFS certified aligns with Freshly's mission to provide an easier, more accessible way to eat healthier.

"We're thrilled to be working with the GFFS and to be recognized as the first fresh-prepared meal-delivery company certified by the organization," said Carter Comstock, co-founder and chief innovation officer at Freshly. "We're committed to supplying our growing gluten-free community with an entire menu of flavorful options that provide them with nutritious and convenient meals that cater to their dietary needs."

GFFS is designed to work with all foodservice establishments that wish to provide safe options for gluten-free consumers. As part of the process, experts in food preparation help develop, educate and train establishments to meet and adhere to the highest gluten-free standards. Certification through GFFS is known in the gluten-free community as the gold standard for a 'clean' kitchen, demonstrating the attention to the care and quality of the food served.

"We are very pleased to add Freshly to our growing roster of GFFS certified foodservice establishments. In achieving GFFS certification, Freshly gains trust with its gluten-free consumers in the ability to prepare fresh, safe gluten-free meals," said Lindsey Yeakle, GFFS quality control manager for GIG. "With the growing consumer demand for gluten-free options, foodservice operations of all types are now seeking this certification. GFFS certification is the next big thing in food certification that you will see a demand for in the months to come."

About Freshly

Freshly is a weekly subscription service delivering healthy and fully prepared meals directly to a customer's doorstep. The rotating weekly menu offers 30 different flavorful preparations and combinations that are made by chefs with the highest quality, 100% all natural ingredients that meet industry leading standards. Each deliciously healthy meal is packed with key nutrients and cooked fresh to order with no artificial flavors, colors, sweeteners, refined sugars, artificial preservatives or

hydrogenated oils. In addition to providing free shipping, Freshly uses advanced eco-friendly packaging technology to ensure that meals maintain freshness in transit. Freshly makes embracing a healthier lifestyle deliciously simple, one box at a time. For more information, visit www.freshly.com.

About the Gluten Intolerance Group (GIG)

The Gluten Intolerance Group (GIG) is a 501(c)(3) non-profit association funded by private donations, fundraising, sponsorship opportunities and industry programs. It relies on tax-deductible contributions to support its many innovative industry, service, social and awareness programs. GIG has been a highly respected leader in the gluten-free community since it was founded in 1974. In addition to more than 70 local branches across the United States, GIG has increased its presence internationally to over 29 countries. GIG empowers the gluten-free community through consumer support, advocacy and education.

The [Gluten-Free Certification Organization](#) (GFCO), a program of GIG, is a leader in the verification of quality, integrity and purity of gluten-free products. The [Gluten-Free Food Service](#) (GFFS) Certification Program is a proven model of established best practices for food service facilities offering gluten-free options. GIG is committed to ongoing food safety research to assure customers and consumers the highest level of excellence in its gluten-free programs and services. For information, visit www.gluten.org.

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